ARCHIE SERIES
HALP! MY OWN BUDDY! HE'S THROWN ME TO THE WOLVES!
15¢
APPROVED BY THE COMICS CODE AUTHORITY
JAN. 1970 NO. 176
MAC
Jughead
I WONDER WHY THEY CALL THIS THING A "BUGGY"?
'CAUSE THAT'S WHAT YOU HAVE TO BE TO RIDE IN ONE!
9 SAND BUGGY II
ROAR!

"Sorry, we hire only high school graduates"

NOW YOU CAN FINISH HIGH SCHOOL AT HOME

Win a diploma in your spare time... qualify for a better job

DON'T be held back from bigger pay and more opportunity just because you don't have a high school diploma. You can now finish high school at home—during your spare hours—without loss of a single day from your present job.

The Wayne High School Program makes home study easy and interesting. You receive individual assignments from experienced instructors who are directly concerned with your progress. You are a class of one—you take everything at your own pace, so you are neither hurried nor slowed down. And in addition to basic high school subjects which qualify you for a diploma, you have a choice of practical vocational subjects which help you get started in one of many profitable fields. Wayne's flexible study plan permits you to shape your program so that it exactly fits your personal needs.

If you've had enough of just working in a rut—if you want to make up rapidly for lost time—if you want to know the feeling of pride and confidence that comes with saying "Of course, I'm a high school graduate," then you should find out right away what Wayne study can do for you. *The cost is remarkably low.*

Mail coupon for free illustrated booklet

If you are 17 or older and not now in school, send for the free illustrated booklet "How to Finish High School at Home." It contains important and surprising facts about the earnings and success opportunities of high school graduates. It will also give you full details of the Wayne High School Program and the courses it offers you. Mail the coupon now to Wayne, 417 South Dearborn, Chicago, Illinois 60605.

WAYNE SCHOOL
Dept. **24-501**, 417 S. Dearborn, Chicago, Illinois 60605

Please send me your free illustrated booklet "How to Finish High School at Home" which contains full information about high school study and opportunities for high school graduates.

Print Name..... Age.....

Address..... Apt. No.....

City.....

State..... Zip No.....

608

Jughead
IN "The BEAT GOES ON"
NOT BAD! NOW LET'S TAKE NUMBER EIGHT FROM THE TOP!
JUST A MINUTE! I WANT TO MOVE THE DRUM! I FEEL COMFORTABLE ON THE OTHER SIDE!
THE Archies
GROWWF!
HOT DOG! NO!
CRASH!

JUGHEAD, No. 178, Jan., 1970, Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Illinois 62286, Executive and Editorial offices; 1116 First Avenue, New York, N.Y. 10021, Chicago office: 166 E. Superior Street, Chicago, Ill. 60611, Second Class Postage Paid at Sparta, Illinois under the Act of March 3, 1879. Title registered U.S. Patent Office. Yearly subscription $1.80 in U.S.A.; single copies 15c. Copyright © 1969 by Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

(SIGH) WELL, LOOKS LIKE THE ARCHIES NEED A NEW DRUM!
BETTY! YOU'RE THE TREASURER!
HERE'S THE MONEY! GET A DRUM AND MAKE IT FAST!
NEXT TIME I'D BETTER LEAVE HOT DOG AT HOME!
GRISWOLD'S
MUSIC SHO
MY DOG CHASED A CAT RIGHT THROUGH MY DRUM, MR. GRISWALD!
TSK! TSK!
WELL, FIND THE ONE THAT SUITS YOU, JUGHEAD!
THIS LOOKS NICE! I THINK I'LL...
FOR SALE
...TAKE - OOPS!
KRAK!
2

(SIGH) ALL RIGHT, JUG! TAKE ANOTHER ONE! NO CHARGE FOR THIS!
DANGEROUS THINGS, THOSE CLARINETS!
5 PIECE DRUM SET
BUT, PLEASE BE CAREFUL!
YOU BLAMING ME? I'M ALWAYS CAREFUL!
WATCH IT!
YIPES!
CRASH!
WHEW! SAVED IT! I'LL NEVER WALK AGAIN - BUT, I SAVED IT!
ROCK & ROLL
MAN! YOU BETTER STRAIGHTEN OUT THE STORE, MR. GRISWALD, OR THE ARCHIES WILL BUY ELSEWHERE!
3

HE ACTED LIKE IT WAS MY FAULT! I'M AS CAREFUL AS THE NEXT GUY!
WHOOPS!
R-RROAR!
OOPS!
THIS ISN'T MY LUCKY DAY! I BETTER WATCH IT GETTING BACK!
A CLEAR FIELD! GO MAN-GO!
4

I GOT IT, GANG! I GOT IT!
JUGGIE!
GULP!
KEEP HIM HERE! I WILL GO AND GET ANOTHER DRUM!
(SIGH) THE ARCHIES DO GO THROUGH DRUMS!
BETTY! YOU GOT IT! HAVE ANY TROUBLE? IT'S NOT A GOOD DAY FOR DRUMS!
THAT'S SILLY, JUG!
5

IT'S NOT SILLY! I'LL BET ANY ASTROLOGIST WOULD TELL YOU THAT TODAY ISN'T A GOOD DAY FOR DRUMS!
YOU'VE GOT TO WATCH IT!
HOT DOG! NO!
GRROWL!
PLONK!
FUNNY! HOW DO YOU READ A DRUM'S HOROSCOPE?
I DON'T KNOW! BUT IF THE SIGNS ARE FAVORABLE FOR POTS - WE'RE BACK IN BUSINESS!
BONG!
CLANG!
THE Archies
The End

GET FREE ARCHIE TOYS

IN THESE Post CEREALS

ARCHIE'S CAR

inside Alpha-Bits*

AN ARCHIE RECORD

on Super Sugar Crisp*

JUMPIN' ARCHIES

one inside each box of Honeycomb*

ARCHIE RUB-ONS

inside Sugar Rice Krinkles

(*Rub-ons Trademark Hasbro Industries, Inc.)

ARCHIE SKIN RUB-ONS

inside Crispy Critters

(*Rub-ons Trademark Hasbro Industries, Inc.)

GF
GENERAL FOODS

LIMITED SUPPLY—IN SPECIALLY MARKED BOXES

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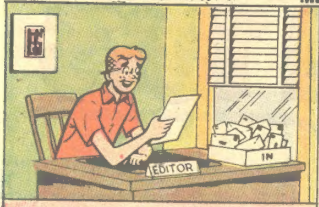
Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021.

JUGHEAD NO. 176 JAN. 1970 MEMBERSHIP — TWENTY-FIVE CENTS



1st PRIZE — $5.00

REPORTER
SUSAN GOETY
113 W. Highland
Oak Harbor, Wash. 98277

Dear Archie,

My family and I took a vacation to Vancouver, B.C.

We left our car at a garage to be fixed. Until late afternoon we had to ride buses for transportation.

First we went to Stanley Park Zoo. The monkeys and seals were in a big cage together. Seventeen monkeys climbed on bars, swung on chains and each other.

The seals on the other side that had a nice pool, dived in and out of it.

Next we went to the Zoo's Aquarium where a man fed a 14 foot killer whale. We also saw many tanks of salt and fresh water fish, frogs, lizards, alligators, turtles, sea plants, and most of all, I liked the beautiful colorful tropical fish.

Next we saw all kinds of birds and monkeys, otters, and penguins.

Later we drove to Queen Elizabeth Gardens. They were beautiful! What's interesting is it was a garbage dump that had been made into a Wonderland!

2nd PRIZE — $3.00

REPORTER
JOHANNA MISKEY
Box 937
Forks, Wash. 98115

Dear Archie,

Every Friday night I set my alarm clock for 9:30 so that I may be sure to wake up on time for "The Archies" at ten. After watching it for three weeks it has become my favorite TV show! My favorite character is Hot Dog. He looks good enough to eat!

Also I've been hypnotized by your new songs and dances, especially Bang-Shang-A-Lang. I've just received the new Archie album. I know all the songs by heart. My favorite song is "Boys and Girls". I have to go now Archie, because it's Saturday morning and I've got to rush over to our TV to watch your adventures.

3rd PRIZE — $2.00

REPORTER
KAREN J. LeBRETON
218 Glenallan Street
Winchendon Spr. Mass. 01477

Dear Archie,

I like your kooky, crazy, groovy show. I wish that it was on every day. I think that those dances are way out. I am going to get the Archie records pretty soon. I wish that it was on all morning and afternoon. I am trying to do some of those groovy dances.

4th PRIZE — $1.00

REPORTER
SUSAN CASPER
1241 14th Avenue
San Francisco, California

Dear Archie,

I decided to write and tell you how much I enjoy your groovy show. I like your songs, dances, and about everything that you do.

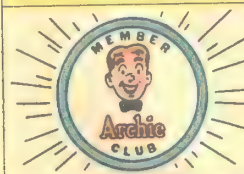
I am saving my money so that I can buy your comic books. I like the song "Everything's Archie." That's my favorite. The group is wild. I learned so many good dances. Betty and Veronica are pretty and Hot Dog is great. I love the way your records sound.

5th PRIZE — $1.00

REPORTER
VIVIAN BOYD
251 Havana Avenue
Egg Harbor City 08215

Dear Archie,

I watch your show every Saturday morning at 10:00. I just love your shows. I want to get your album. My birthday was January 27, 1969 and I got a lot of money, so I'm going to get your album. The song you sing at the beginning of your show is my favorite song. I sing it with you every Saturday morning. I would never want to miss your show ever.



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Archie Club
THIS IS TO CERTIFY THAT
PRESS
SIGNATURE OF HOLDER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT

Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25c in coin to cover the cost of mailing and handling. Send to:

NAME ..... AGE .....
(PLEASE PRINT PLAINLY)

ADDRESS .....

CITY ..... STATE ..... ZIP CODE .....

Become a "Miss Young America Beauty Girl" (...and never baby-sit again)

Make $25...$50...$100 a week in spare time

...taking orders for YARDLEY, COVER GIRL, BONNE BELL, LOVE, MAX FACTOR, HAZEL BISHOP, MARY QUANT, REVLON

the cosmetics of almost all famous companies (not just one).

Charles of the Ritz
Helena Rubenstein
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Polly Bergen
Houbigant
Pond's
Noxzema
Roux
Elizabeth Arden
Helene Curtis
Frances Denney
Eve of Rome
Mary Quant
Coty
Andrea
Faberge

Eylure
Caron
Dana
Yves Saint Laurent
Jergen's
Lentheric
Cutex
Almay
Dorothy Gray

...many more!

Free Cosmetics Catalog

SPENDING MONEY IS FUN TO EARN as a groovy "MISS YOUNG AMERICA BEAUTY GIRL." HAVE $25...$50...even $100 jingling in your jeans *simply by putting your spare time to work* writing orders for fab cosmetics of fame-ous companies like Yardley of London, Bonne Bell, Cover Girl, Max-Factor, Hazel Bishop—and lots more. And for mother and her pals, there's Revlon, Helena Rubinstein, Elizabeth Arden, Coty, Eve of Roma, Charles of the Ritz—you name it! Classmates, sorority sisters, club gals *order directly from you—their personal "Beauty Girl."* Here's how to add *extra $$$'s for enjoyable extras—the work-less way:* Work-less because you don't have to "sell" just one line of cosmetics—you take orders for ALL.

WATCH those *juicy commissions* pile up, up, up fast and easy writing orders on famous-name good-looks-stuff every gal knows, luvs, uses. Simple, too. Just forward your order to us—and deduct your own commission from sales. Nifty? *WE SHIP DIRECTLY TO YOUR CUSTOMERS NO MATTER WHERE THEY LIVE.* No packing or paperwork for you. No case to tote. *Nothing to deliver.* What a fun-way to make quick dollars. WRITE TODAY for your FREE, money-making Cosmetics Catalog to: YOUNG AMERICA COSMETICS, INC., **DEPT. AR 120 EAST 56 STREET** New York, N.Y. **10022** -and start your glamorous career as a "MISS YOUNG AMERICA BEAUTY GIRL."

YOUNG AMERICA COSMETICS, INC.
DEPT. AR 120 EAST 56 STREET
New York, N.Y. 10022

YES. I want to be a "MISS YOUNG AMERICA BEAUTY GIRL". Send my Cosmetics Catalog and Sales Kit, *absolutely free.* No obligation. Plus Make-Up Beauty Booklet free, too.

PRINT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

AGE _____ HAIR COLOR _____ EYES _____

Jughead IN 'STATISTICS
HEY! GANG! DO YOU KNOW THAT ONE GALLON OF SEA WATER WILL YIELD FOUR TABLESPOONS OF SALT? IT'S ALL IN THIS BOOK ON STATISTICS!
GACK!
ZOINK!
LIKE WOW!
KLUNK!
ARCHIE SERIES
ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

ONLY ONE GALLON.
FOUR!...NOT THREE! FOUR TABLESPOONS!
ISN'T THAT AMAZING? ASTOUNDING? INCREDIBLE?
YOU KNOW WHAT IT IS? IT'S AMAZING ASTOUNDING. INCREDIBLE.
Y-YOU'RE IMPRESSED?
SHALL WE TELL HIM?
LET'S TELL HIM!
YEAH, LET'S!
ARCHIE ANDREWS! WE WOULD LIKE TO MENTION THAT YOU ARE BECOMING AN ABSOLUTE BORE WITH YOUR DUMB STATISTICS!
HEY! THAT'S JUST ABOUT THE NATIONAL AVERAGE!
2

SEVENTY FIVE OUT OF EVERY HUNDRED PEOPLE ARE BORED BY STATISTICS!
STATISTICS FOR ALL AGES
EVEN ABOUT STATISTICS HE'S GOT STATISTICS!
YOU'RE GETTING TO BE A NUISANCE, CARROT TOP!
PEOPLE SIMPLY AREN'T INTERESTED!
GO BURY THAT BOOK!
WHAT GIVES?
STATISTICS!! HE KEEPS READING THOSE DULL FIGURES AND PERCENTAGES OUT OF THAT DUMB BOOK!
(SIGH) I GUESS SOME PEOPLE AREN'T INTERESTED IN STATISTICS!
STISTICS FOR ALL AGES
3

WRONG BOY! ONE HUNDRED PERCENT WRONG!... AND THAT'S A STATISTIC!
!
STATISTICS
NOW DON'T YOU START!
IT ALL DEPENDS ON WHETHER OR NOT IT HITS HOME!
FOR INSTANCE! WHO'D LIKE A STATISTIC ABOUT BRUNETTES?
NOT ME!
WHAT ABOUT THEM?
FORTY TWO PERCENT OF THEM ARE TOTALLY BALD BY AGE THIRTY!
YIEE! I'VE GOT TO SEE A SPECIALIST!
!
GOLLY! I'M GLAD I'M A BLONDE!
THEN YOU'RE NOT WORRIED ABOUT BLEMISHES?
4

B-BLEMISHES?
SPOTS, MARKS, MOLES, WARTS AND ASSORTED UGLIFICATIONS.
SIXTY FOUR PERCENT OF ALL BLONDES GET SEVENTY TWO PERCENT OF ALL BLEMISHES.
GAK!
MAYBE IF I DYE IT, I CAN BEAT THE ODDS.
GOLLY. STATISTICALLY SPEAKING GIRLS ARE UNLUCKY.
SEX HAS NOTHING TO DO WITH IT.
DO YOU KNOW THAT THE INTELLECTUALLY SUPERIOR MALE TENDS TO LOSE HIS TEETH FORTY FOUR PERCENT SOONER THAN THE AVERAGE DUMBELL?
YOU LUCKY SON OF A GUN.
!
WAK!
STATISTICS FOR ALL AGES
5

MY BEAUTIFUL BRILLIANT SMILE! (SOB) WHY DID I HAVE TO BE SO SUPERIOR?
IT'S NOT FAIR! A DUMMY LIKE ARCHIE GETS TO KEEP THOSE BIG UGLY CHOPPERS! SOB!
GOSH! I NEVER REALIZED STATISTICS COULD CAUSE SO MUCH TROUBLE!
YOU HAVEN'T HEARD THE MOST IMPORTANT STATISTIC!
WHAT'S THAT?
HEH! HEH! NINETY EIGHT PERCENT OF ALL PEOPLE WHO QUOTE STATISTICS, MAKE THEM UP AS THEY GO ALONG!
WHY THAT GOOF-OFF! I'LL BET THAT'S THE ONLY ONE HUNDRED PERCENT TRUTH HE'S TOLD ALL DAY!
The End
6

DEAR READER,

HOW WOULD YOU LIKE TO BE CLUED IN TO SOME INSIDE INFORMATION?... IT'S THE ARCHIE COMPANY PUBLISHING PLANS FOR THE COMING SEASON...

FOR EXAMPLE - MY PAL JUGHEAD'S NEW BOOK ENTITLED "JUGHEAD'S EAT-OUT" IS A REAL GROOVE, ALL ABOUT JUG'S INSATIABLE EATING HABITS.

NEXT IS THE "CHRISTMAS LOVE-IN" WITH STORIES THAT SHOW WHAT "LOVE-IN" REALLY MEANS TO US IN THE CHRISTMAS SPIRIT.

THEN THERE'S THE "T.V. LAUGH-OUT" STARRING SABRINA THE TEENAGE WITCH, WHOM I'M SURE YOU ALL KNOW BY NOW. THIS BOOK IS A REFLECTION OF OUR SUCCESSFUL T.V. SHOW WHICH WILL NOW BE A ONE HOUR SHOW CALLED "THE ARCHIE COMEDY HOUR" STARTING SEPT. 13TH.

FINALLY, THERE'S "EVERYTHING'S ARCHIE"! A GREAT MAG WHICH I'M SURE YOU'RE ALL FAMILIAR WITH! RESPONSE FROM YOU READERS HAS BEEN SO MAGNIFICENT, THAT IT SEEMED ONLY FAIR TO INCLUDE IT IN THIS SPECIAL OFFER!

HA! HA! HEE! HEE! I DON'T BELIEVE ANYTHING COULD BE SO FUNNY!
LET US ENTERTAIN YOU!
Jughead's Eat-Out
COMIC BOOK MAGAZINE
Archie's Christmas
LAUGHTER IS NOW BEING SERVED!

ALL FOUR OF THE LATEST ISSUES OF THOSE ARCHIE COMPANY MAGS MAY BE PURCHASED FOR ONLY $ 1.00 INCLUDING POSTAGE AND HANDLING OR INDIVIDUALLY FOR 25¢ EACH!

DON'T MISS OUT ON THIS LIMITED OFFER! ORDER YOUR COPIES TODAY!

SEND TO: THE ARCHIE GIANT 4
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ FOR EACH *ARCHIE GIANT COMIC* CHECKED BELOW. OR $ 1.00 FOR ALL 4.

- ☐ JUGHEAD'S EAT-OUT
- ☐ ARCHIE'S CHRISTMAS LOVE-IN
- ☐ ARCHIE'S T.V. LAUGH-OUT
- ☐ EVERYTHING'S ARCHIE
- ☐ PLEASE SEND ALL 4 OF THE LATEST ISSUES.

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE & ZIP CODE _____

SEE "*THE ARCHIE COMEDY HOUR*" EVERY SATURDAY MORNING ON C.B.S. TV! CHECK YOUR LOCAL TELEVISION LISTINGS FOR TIME AND CHANNEL!

HE'S YOUR PROBLEM! YOU HANDLE YOUR PROBLEM!
OKAY, MOM!
COME ON, HOT DOG, OL' BOY! I'LL GIVE YOU A NICE BRUSHING WITH THE GOOD OL' WIRE BRUSH YOU LIKE SO WELL!
EEK! NO! NO! STOP!
ER-SOMETHING WRONG, MOM?
DOES THIS ANSWER YOUR QUESTION?
I DIG, MOM!
2

YOU SEE, HOT DOG? YOU SEE WHAT I'VE GOT TO DO BECAUSE OF YOU?
WOMAN'S WORK, YET! YECH!
HEY! YOU KNOW! I THINK I'M GETTING A BRAINSTORM!
SNAP!
IF I VACUUMED HIM TWICE A WEEK WE WOULDN'T HAVE HAIRS ALL OVER THE HOUSE!
MAN! WHY DIDN'T I THINK OF THIS BEFORE? IT SOLVES ALL THE PROBLEMS!
HMMMM
3

HOLD STILL! IT'S NOT GOING TO HURT YOU!
CRASH!
FOR PET'S SAKE, HOT DOG!
CRASH!
IT'S ONLY A LITTLE SUCTION! YOU'LL FEEL BETTER!
RRRIP!
I'M GIVING YOU AN ORDER! I'M YOUR MASTER!
NOW HOLD STILL! I'M ALMOST DONE! I JUST HAVE TO DO YOUR BELLY!
4

EEEYI-YI-YI!!
CRASH!
MOM! YOU OUGHT TO BE PROUD OF ME! ALL OUR HAIR TROUBLES ARE OVER! LOOK! EVERY LOOSE HAIR IS IN THE VACUUM! NOW YOUR HOUSE WILL BE NEAT ALL THE TIME!
The End
6

Get a Speedy-Wheels Racer

FREE

in special boxes of Chex!

4 MODELS! 4 COLORS! COMPLETE WITH DECALS!

Get a Speedy Wheels Action Track FREE, too.
Details on back of specially marked Chex packages.

LI'L JINX
RING AROUND ROSIE!
LADIES AND GENTLEMEN— OUR NEXT EXCITING CIRCUS ATTRACTION IS "ROSIE"....
THIS NINE YEAR OLD ELEPHANT WILL RIDE A BICYCLE AROUND THE RING!
ALL RIGHT, ROSIE! TAKE IT AWAY!
ISN'T SHE GREAT?
HUMPH! BIG DEAL!! ANYONE CAN RIDE A BICYCLE WHEN THEY ARE NINE YEARS OLD!
END

Jughead
IN
"BY THE BOOK"
I'M TELLING YOU ARCH! IT'S THE GREATEST BOOK I EVER READ! THE ABSOLUTE GREATEST!
ER... ISN'T THAT A SLIGHT EXAGGERATION, BUDDY?
BILL'S JOINT
THE SECRETS OF WILDERNESS TRACKING
"THE SECRETS OF WILDERNESS TRACKING"? THAT'S A GREAT BOOK?
YOU WOULDN'T BELIEVE THE THINGS I'VE LEARNED!
YOU'RE RIGHT! I'M NOT EVEN SURE I BELIEVE YOU CAN READ!
CONTINUED

50th ANNIVERSARY SPECIAL BONUS OFFER

OFFICIAL NFL HELMETS

4 FOR $1

Now, to commemorate the 50th anniversary of Professional Football, we offer these beautiful miniature toy helmets—exact duplicates of all the National Football League team colors and insignias. Imagine the surprise and delight as you build your own special collection of all your favorite PRO FOOTBALL TEAMS. You will be thrilled when you yourself put on the teams' insignias and stripes you receive with the helmets. These miniature PRO FOOTBALL HELMETS are complete in every detail, even down to the tiny detachable faceguards. They are a football fan's ideal, a collector's delight, and a treasured toy in the family for years and years to come.

START YOUR COLLECTION NOW

Hours and Hours of Fun and Excitement for the Whole Family. ASSEMBLE THEM... SHOW THEM... EVEN TRADE THEM. Be among the first to start this exciting collection. Make your child the hero of the neighborhood with this 50th Anniversary Gridiron Classic. These little helmets are available in sets of four for only $1.00 as listed below.

ALL 16 HELMETS ONLY $3.00
PLUS 2 FREE DISPLAY GOAL POSTS
with OFFICIAL N.F.L. EMBLEMS

Yes, if you wish to purchase all 16 HELMETS at one time, you will save $1.00 on the purchase price, and in addition, receive 2 goal posts complete with N.F.L. insignia. These goal posts are specially designed to display all 16 little helmets.

ALSO AVAILABLE: ALL 10 OFFICIAL A.F.L. HELMETS PLUS GOAL POST FOR ONLY $2.

Set A
New York Giants
Dallas Cowboys
Washington Redskins
Philadelphia Eagles

Set B
Cleveland Browns
Pittsburgh Steelers
New Orleans Saints
St. Louis Cardinals

Set C
Green Bay Packers
Minnesota Vikings
Chicago Bears
Detroit Lions

Set D
Baltimore Colts
Los Angeles Rams
San Francisco 49er's
Atlanta Falcons

Pro-Football Merchandising, Inc. Dept. **F-506**
4806 BERGENLINE AVENUE
UNION CITY, N.J. 07087

Gentlemen:
Please send me the following HELMET SETS:

☐ Set A $1.00 plus 25¢ post. & hdlg. ☐ Set C $1.00 plus 25¢ post. & hdlg.
☐ Set B $1.00 plus 25¢ post. & hdlg. ☐ Set D $1.00 plus 25¢ post. & hdlg.
☐ All 16 N.F.L. HELMETS $3.00 postpaid. Plus 2 FREE GOAL POSTS
☐ All 10 A.F.L. HELMETS $2.00 postpaid. Plus 1 FREE GOAL POST

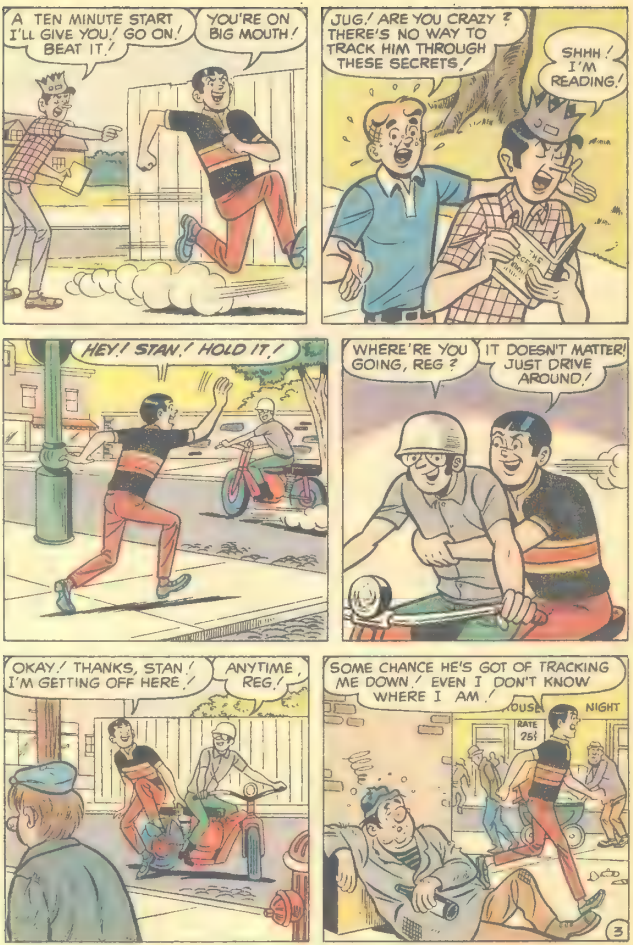
I enclose cash, check or money order. Sorry, no C.O.D.

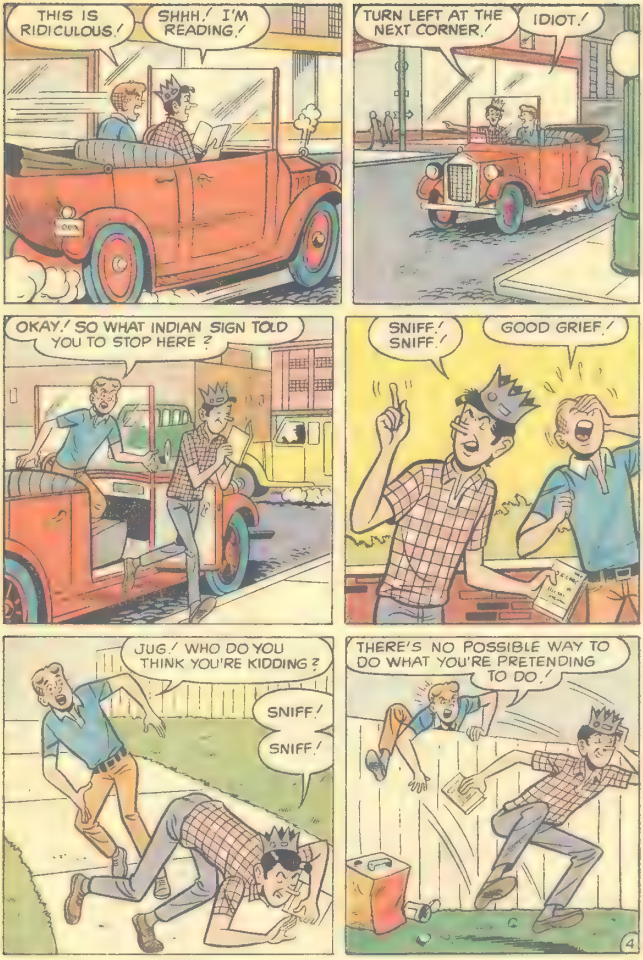
Name _____

Address _____

City _____ State _____ Zip _____

LISTEN.! THE WAY THIS GUY TEACHES YOU TO FOLLOW A TRAIL IS LIKE MAGIC.!
THE SECRETS OF WILDER TRACK
OKAY.! OKAY.! FINE.! - BUT - BUT WHAT GOOD IS IT IN TOWN ?
PLENTY GOOD.!
THIS OLD INDIAN LORE IS GOING TO HELP YOU TRAIL SOMEONE THROUGH CITY STREETS ?
ANY PLACE.! ANY TIME.! THIS STUFF WILL WORK.!
JUG.! I HATE TO AGREE WITH REGGIE, BUT...
CITY OR COUNTRY.! MOUNTAIN OR OCEAN.! WITH THIS BOOK I'LL TRACK DOWN ANYONE.!
COME ON NOW, JUG.!
HAH.! AND AGAIN HAH.!
2


A TEN MINUTE START I'LL GIVE YOU! GO ON! BEAT IT!
YOU'RE ON BIG MOUTH!
JUG! ARE YOU CRAZY? THERE'S NO WAY TO TRACK HIM THROUGH THESE SECRETS!
SHHH! I'M READING!
HEY! STAN! HOLD IT!
WHERE'RE YOU GOING, REG?
IT DOESN'T MATTER! JUST DRIVE AROUND!
OKAY! THANKS, STAN! I'M GETTING OFF HERE!
ANYTIME, REG!
SOME CHANCE HE'S GOT OF TRACKING ME DOWN! EVEN I DON'T KNOW WHERE I AM!
NIGHT
RATE 75¢
3


THIS IS RIDICULOUS!
SHHH! I'M READING!
TURN LEFT AT THE NEXT CORNER!
IDIOT!
OKAY! SO WHAT INDIAN SIGN TOLD YOU TO STOP HERE?
SNIFF! SNIFF!
GOOD GRIEF!
JUG! WHO DO YOU THINK YOU'RE KIDDING?
SNIFF! SNIFF!
THERE'S NO POSSIBLE WAY TO DO WHAT YOU'RE PRETENDING TO DO!
4

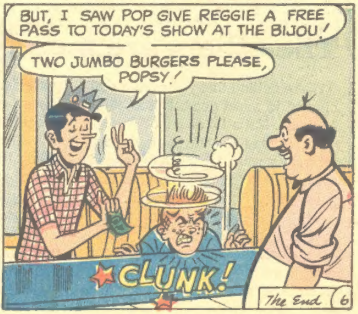
HMMM...
MENS
SEC
THE
TS OF
WIN
TR
MEN
GLO
@X.//XX
THIS WAY./
STUPID./ STUPID./ STUPID./ YOU CAN'T TRAIL A PERSON THROUGH CITY STREETS./
BiJOU Theatre
NOW PLAYING
BIJOU THEA
YOU CAN MAKE A FOOL OF YOURSELF ALL DAY LONG IF YOU WANT TO - BUT, INCLUDE ME OUT./
TWO, PLEASE./
HI, REG./
GAK./ Y-YOU USED MAGIC.// SORCERY./ IT'S IMPOSSIBLE./ IT'S IMPOSSIBLE./
5

I'LL GIVE YOU TEN DOLLARS FOR THAT BOOK!
SHHH!
SOLD!
SHHH!
SHHH!

IF I HADN'T SEEN IT I WOULDN'T HAVE BELIEVED IT!
THE SECRETS OF MAGIC

HOW JUG? THAT'S ALL I WANT TO KNOW! HOW?
FIRST! I READ THE BOOK!

YEAH? YEAH?
AND- I FOUND IT ABSOLUTELY WORTHLESS!
Choclit Shoppe


BUT, I SAW POP GIVE REGGIE A FREE PASS TO TODAY'S SHOW AT THE BIJOU!
TWO JUMBO BURGERS PLEASE, POPSY!
CLUNK!
The End
6

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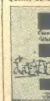
Petroleum Refinery Oper.
Plastics Technician
Professional Chem. Eng'r
Pulp Making
Pulp & Paper Making
Pulp & Paper Engineering
Quality Control



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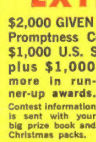
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